



ROOTS DOWN
SPONSORSHIP
2024

CONTACT

Jamie Rosenthal
jamie@rootsdownga.com

WWW.ROOTSDOWNGA.COM



OUR MISSION.

BUILDING URBAN CLIMATE RESILIENCE

Roots down is at the forefront of earthcare education and regenerative thought leadership, focusing on innovative solutions that rally urban communities around climate change mitigation strategies and a climate resilience framework. We do this by developing and administering innovative environmental education products for landscapers, youth leaders, developers, local governments, and all other stakeholders that shape landscaping policy.

ROOTED IN REGENERATION

GROWING RESILIENCE



roots
down

Transition Plans

Show your commitment to a greener planet by getting your property or project certified. We also offer individual certification for landscapers and residents.

Climate Coaching

We work with clients to develop and execute Productive Urban Landscaping projects that maximize sustainability per square foot.

Education

We offer proprietary educational products that provide our clients with the resources they need to integrate sustainability seamlessly into their projects, properties, and communities.

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CONTACT US

Jamie Rosenthal
jamie@rootsdownga.com

(770) 617 - 8403
www.rootsdownga.com



Imagine the possibilities of your landscapes with our regenerative blueprint.

Transition to Climate Resilient

PERFECT FOR

Real estate developers, property managers, HOA's, and designers.

WHAT YOU LEARN

- The social, environmental, and fiscal costs of modern landscaping
- The benefits of Productive Urban Landscapes
- Case studies and examples of PUL's in action
- Practical next steps and design ideas for growing better spaces

Contact us for pricing and availability.

LEARN MORE
ROOTSDOWNGA.COM

The Road to Regeneration.

Climate Coaching Workshop

1-3 hour workshop that shows you how to bring beautiful, abundant, and sustainable landscapes to your projects, properties, and communities.

Topics covered:

Get the knowledge and resources you need to grow more climate resilient hubs.

- The hidden costs of modern landscaping
- The benefits of Productive Urban Landscapes
- Case studies and examples of PUL's in action
- Practical next steps for growing better spaces

*All attendees get an exclusive electronic welcome kit with a special edition of **Grow, Don't Mow**, worksheets, and coupons for discounts on our certification packages.*



**Contact us for
pricing and
availability.**

More information:

WWW.ROOTSDOWNGA.COM

Why partner with us?

Roots Down is revolutionizing the landscaping industry with a powerful mix of education and advocacy. We teach everyday people, landscapers, and large organizations how to turn lawns and vacant lots into Productive Urban Landscapes that fight climate change, create green jobs, and feed people.

Partnering with Roots Down is more than just sponsorship. It's education, promotion, and a powerful step toward environmental change all wrapped up in one fun package.



Social Responsibility.

Meet your ESG goals by becoming a part of a movement to create more sustainable, abundant, and beautiful spaces for community to live and thrive.

Leadership.

Establish yourself as a leader in environmental responsibility and network with other leaders in the community and engage your employees.



Promotion.

With a network of over 5000 across all media channels, Roots Down Partnership is the perfect way to get your brand in front of eco-conscious people, businesses, and government agencies.

Generate content.

Our colorful and fun brand is the perfect partner to create co-branded content, and showcase your ESG efforts.

Our impact.

Our engaging mix of education, advocacy, and consulting has already had a huge impact. Here's just a few of the things we've accomplished in the last year.

Environmental impact.

With support from our gracious partners, we've been able to convert over 150K sq. ft. of traditional landscaping into food forests and pollinator gardens.

Fiscal impact.

Our work has brought over \$750K in educational and environmental resources to the residents of DeKalb County.

Social impact.

Through our partnerships with local and regional organizations, we delivered over 250 volunteer hours to the DeKalb County libraries during planting and clean up events.

Fruitful Libraries.

Our work at DeKalb County libraries led to the passage of the Fruitful Libraries resolution, a \$250K commitment to develop a plan to convert all library landscapes.





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